

Fig. 1

**Concept : Mother board**

strings	weight	strings	weight
industry	12.22	investment	4.63
market	10.60	OEM	4.59
motherboard industry	9.35	dealers	4.48
PIO	7.93	US Dollars	4.462
news	7.89	stock market	4.42
mother board factories	7.38	China Times	4.31
Micro star	6.43	customers	4.21
ECS	6.32	low season	4.17
Asus	6.24	product line ,	4.07
Taiwan mother board	6.22	shipping quantity	3.85
increase	6.16	Yam	3.67
motherboard maters	5.67	announce	3.60
Gigabyte	5.62	activity	3.55
revenue	5.53	support	-3.53
Q2	5.41	processor	-3.64
situation	5.22	P4	-3.70
stock	5.11	computer	-3.72
companies	5.01	althorn	-3.77
analysis	4.64	function	-4.74
shipping	4.64		

**Concept : Prosperity**

strings	weight	strings	weight
prosperity	9.23	international	3.30
expectation	6.20	data	3.30
boom	6.08	expectation	3.17
economy	5.66	efficiency	-3.03
US Dollars	5.41	toptrade	-3.04
news	5.28	government	-3.15
factors	5.24	Google	-3.38

trend	4.86	era	-3.58
interviewee	4.58	management	-3.71
increase	4.52	tax cut	-3.73
interest rate	4.51	stock price	-3.79
force	4.12	reference	-3.80
domestic	3.73	imreai e rate	3.39
unemployment	3.70	price level	3.38
Euro	3.58	Yahoo! Taiwan	-3.82
economy of Taiwan	3.58	veal estate	-3.89
future	3.56	Copy	-4.00
manufacturer	3.52	company	-4.38
Confidence	3.52	method	-4.61
Commission of Economy, Planning and Development	3.50	Yahoo	-5.95
industrial production	3.43	kimo	-6.95

### Concept : Note book PC

strings	weight	strings	weight
increase	9.43	finance and economy	2.72
china	6.08	pressure	2.71
weight	5.67	laptop computer	2.70
Intel	5.61	support	2.68
cost	5.34	color	2.68
models	4.87	cpu	2.67
dealers	4.84	international leaders	2.65
dealers	4.67	boom	2.59
market	4.50	news	2.53
US Dollars	4.37	market size	2.51
price	4.21	panel	2.49
industry	3.57	year 2000	2.47
shipping quantity	3.38	China E-Times	2.39
laptop	3.36	selling price	2.39

microprocessor	3.26	brands	-2.60
trend	3.10	service	-2.67
Taiwan	3.08	central	-2.72
personal computer	3.08	optical disc drive	-2.78
CPU	3.07	eHiciency	-3.03
market share	3.01	purchasing	-3.15
lower price	2.87	tw	-3.24
global	2.83	development	-3.31
prosperity	2.76		

Fig 2

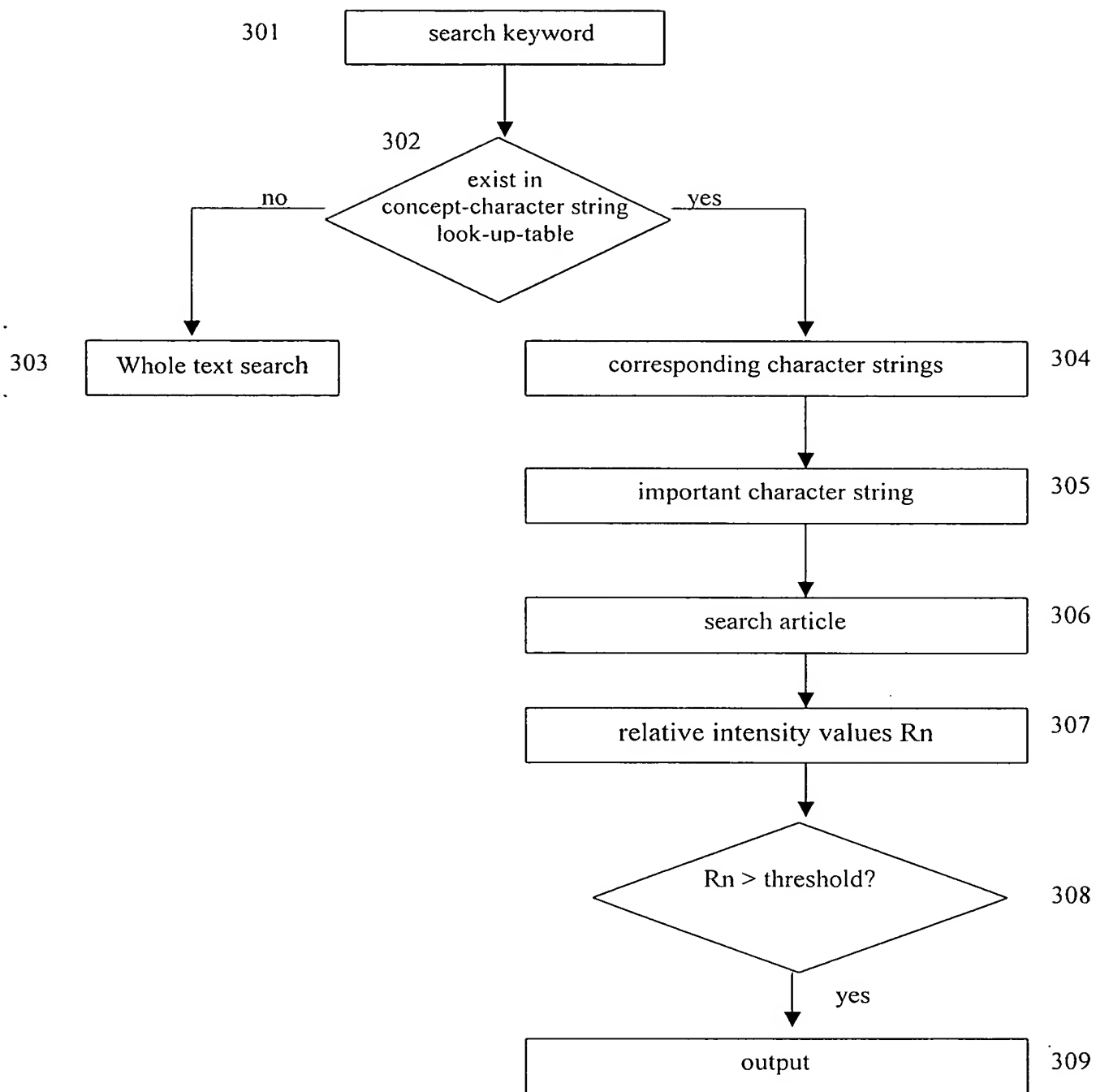


Fig. 3